

Contest Rules

1. Anyone is eligible to enter the contest; however the photos MUST be taken in Chippewa County.
2. Limit 5 photos per entrant.
3. Photos must not feature the intellectual property of others (i.e. a registered trademark) and must be in good taste. It is the responsibility of the photographer to obtain a written release form for all photo subjects prior to submitting the photo as an entry in the contest. (A photo subject release form is included on the bottom of the contest entry form).
4. Entries must be received no later than 5:00 p.m. on September 26, 2008 to be eligible.
5. Either digital images or prints may be submitted. All photos must be in color, minimum 4" x 6", maximum 8" x 10". Digital images must be at least 300 dpi in tiff or jpeg format, submitted via CD, Floppy or zip disk (disks will not be returned). A color print out is required along with the disk.
6. Include the entrant's name, address and phone number on a label on the back of each photo.
7. All entries become the property of the Chippewa County Tourism Council and will not be returned.
8. The Chippewa County Tourism Council assumes no responsibility for any incomplete, late, lost, illegible or misdirected entries or for any printing errors in any advertisement, entry form or contest rules sheet.
9. Each photo must be submitted with the entry form, which includes a publicity release/permission to reprint form. Photo contest entries may also be selected for publication in promotional materials for Chippewa County and also be used on the Chippewa County or Chippewa Falls Area Chamber websites. Photos may also be displayed at local businesses. Full credit will be given to the photographer in the Chippewa County Activities & Attractions Guide, but without compensation.
10. All participants agree to indemnify the Chippewa Falls Area Chamber of Commerce and the Chippewa County Tourism Council and hold the party harmless from and against all claims, actions, proceedings, judgment, damages, injuries, orders, losses, liabilities, costs and expenses (including attorney's fees) arising from or related to the entrants infringements of intellectual property rights, or other rights of third parties by the entrant.
11. Contest entrants agree to all the rules and regulations set forth and by the decision made by the judges.
12. Judges decisions are final and no communication will be entered into.
13. The Chippewa County Tourism Council is not responsible for any inaccurate or incorrect information. If the contest is not able to run as planned, the Chippewa County Tourism Council reserves the right to suspend or cancel the contest without notice.

Photo Suggestions

- Outdoor Spring/Summer Recreation
- Outdoor Fall/Winter Recreation
- Seasonal Photographs
- Recreational activities (family, kids, etc)
- Water sports (fishing, boating, etc)
- Outdoor Scenery
- Community & County Parks
- Lakes, rivers and streams
- County & Community Events (Fairs, Parades, Oktoberfest, Pure Water Days, Ringelspiel Days, etc)
- Downtowns
- Historical markers and landmarks
- Architectural (churches, historical buildings, farms, etc)
- Wildlife
- Farmers Market

*** Please remember these photos are intended to promote tourism in Chippewa County.**

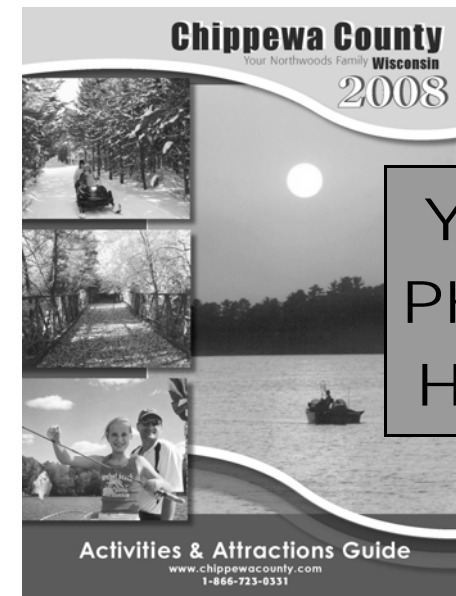
*** Please do not include photographs of pets or domestic animals.**

Contest sponsored by the Chippewa County Tourism Council and the Chippewa Falls Area Chamber of Commerce



2008

Chippewa County Tourism Photo Contest



YOUR PHOTO HERE!

Mail Entries To:
Chippewa Falls Area Chamber of Commerce
Attn: Chippewa County Photo Contest
10 S. Bridge St.
Chippewa Falls, WI 54729

CONTEST ENTRY FORM

Name: _____ Phone: _____

Address: _____

E-Mail Address: _____ Photo Location: _____ Date _____

I agree to the Chippewa Falls Area Chamber and the Chippewa County Tourism Council using my entries for display, publication and promotion. I have read the contest rules and affirm that this entry is compliant with them. I understand the Chippewa Falls Area Chamber of Commerce and the Chippewa County Tourism Council assume no responsibility for the entries submitted.

Signature of contestant _____

Parent or guardian signature (if under the age of 18) _____

PHOTO SUBJECT RELEASE FORM

I hereby give my permission for my photo _____ my child's photo _____ to be used as an entry in the Chippewa County Tourism photo contest. I understand my photo or my child's photo may be selected for publication in promotional materials for Chippewa County or the Chippewa Falls Area Chamber and may be used on the Chippewa County or Chippewa Falls Area Chamber websites without limitation and that I will not be given any compensation in return. Photos may also be displayed at local businesses.

SIGNATURE _____ DATE _____

* All identifiable individuals in a photograph must agree and sign this release form.



Smile, it is time to enter the 4th Annual Chippewa County Tourism Photo Contest June 1 - September 26, 2008.

This is a photo contest sponsored by the Chippewa County Tourism Council and the Chippewa Falls Area Chamber of Commerce to showcase the unique beauty that is Chippewa County.

- * A winning photo(s) will appear on the Cover of the 2009 Chippewa County Activities & Attractions Guide.
- * Eleven finalists photos will appear throughout the 2009 Chippewa County Activities & Attractions Guide
- * All finalists will receive their 8" x 10" photo professionally framed and matted by **Vicki's Frame Shop, 314 N. Bridge Street, Chippewa Falls.**
- * Winners will be announced in October and will receive their framed photo after they are displayed locally throughout 2009.
- * All entries will be posted on the Chippewa County website, www.chippewacounty.com

Photos will be judged based on content and quality. So grab your camera and get your family and friends out and about in Chippewa County for photos. Your photo could on the next cover of the Chippewa County Activities & Attractions Guide!

Frequently Asked Questions:

Where can I enter?

Entry forms can be obtained at the Visitor Center, 10 South Bridge St., Chippewa Falls, on the Chippewa County website at www.chippewacounty.com or at the Chippewa Falls Area Chamber of Commerce website at www.chippewachamber.org. Completed entry forms and photos can be dropped off at the Visitor Center, Monday through Friday from 8am – 5pm, Saturdays from 10am-3pm and Sundays 11am – 2pm or mailed to 10 S. Bridge St., Chippewa Falls, WI 54729.

Who can enter?

Anyone can enter the 2008 Chippewa County Tourism Photo Contest. Any entrants under the age of 18 need their guardian's signature to be eligible. The entrant must take the pictures.

How many times can I enter?

Entrants can submit up to five photographs, however each photo will need to have a separate entry form.

What type of photo is the contest looking for?

Be creative, think about what you love to do in the county and share it! Pictures may represent recreational activities, water sports, an event, an attraction, outdoor recreation, etc in any of the seasons. Entries can include pictures you may have already taken, but they must adhere to the contest guidelines. Photos must be taken within Chippewa County.

What format will be accepted?

Acceptable formats include:
Prints (minimum 4" x 6", maximum 8" x 10")
Digital images – JPEG (300 dpi minimum)
TIFF (300 dpi minimum)

A color print out is required with each entry form.

Digital images may be saved on a CD, floppy, or zip disk. (Disks and prints will not be returned)

What is the criteria used by the judges?

Entries will be judged on the basis of creativity, photographic quality and effectiveness in portraying the unique characteristics of Chippewa County.